



ANNUAL REPORT

2023



2023 - The Year in Review

Since CLICK launched as a registered charitable foundation in 2004, each consecutive year has seen growth in funds raised to support children/youth living in poverty in Vancouver. In 2023 this positive trend continued with a total of \$267,838 raised and a total of \$ 236,391 disbursed to programs that meet CLICK's granting criteria making a real difference to children from working poor families. The combination of this community support, combined with individual, corporate and foundation donors, brought the cumulative total able to be directed to worthy programs since 2004 to \$1,509,741.93.

The combination of the hardworking CLICK volunteer board of directors, our community partners and generous donors was the formula that made 2023 so successful for CLICK – and consequently children in need in Vancouver. In February CLICK organized our annual Dinner to Make a Difference at Vancouver's award-winning Café Medina. Owner Robbie Kane and his team offered our guests a superb dinner, after which they heard from Dr. Celina McCaughran-Contreras, who grew up in the inner city and with support was able to pursue her chosen career and give back to her community. In May, CLICK once again led the City of Vancouver-proclaimed Inner City Kids Week, raising awareness about child poverty and funds, this year through a community-supported online auction.

Help from community partners was also significant in 2023. The philanthropic group Hope Couture, highlighted later in this report, organized a fundraising fashion show that generated almost half of our yearly funds. Other partnerships included Rose League - a women's tennis group; Café Medina's reservation by donation initiative; and Regional Recycling designating CLICK their Charity of the Month. These community partnerships are a truly valued addition to CLICK's fundraising initiatives.

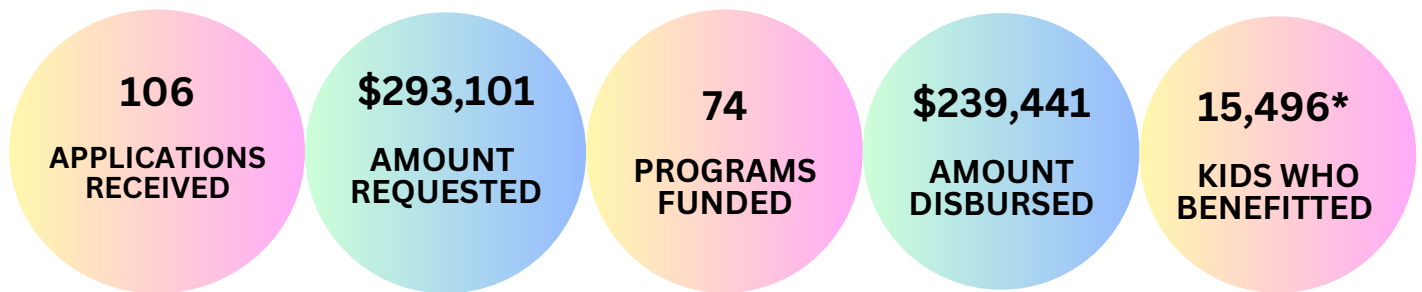
With food insecurity at an all-time high, and with our funds plentiful, in December the CLICK board once again proactively decided to purchase grocery gift cards for select Vancouver school principals to distribute to needy families in time for the holiday season.

As a totally volunteer-run organization, the CLICK board of directors is keenly aware that only with our constant dedication and work will CLICK continue to support thousands of vulnerable children in Vancouver. Given that there is no end in sight for the city's child poverty crisis, the CLICK team looks forward to more success in 2024 – which will be our 20th year of helping kids.

Brenda Penton, Board President

Making a Difference

In 2023, CLICK once again made a significant difference in the lives of children and youth living in poverty by funding programs that make a daily difference in their lives.

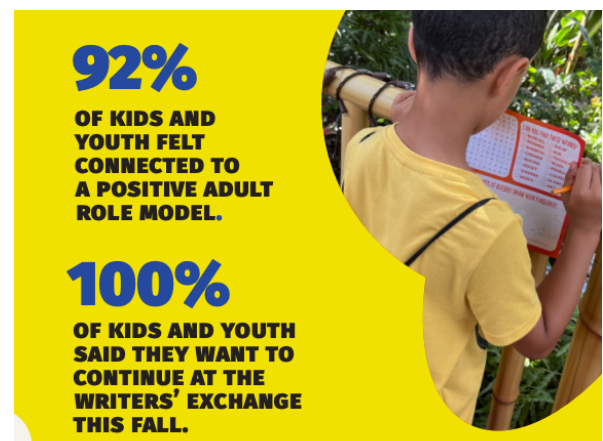


*based on reporting by the program applicants

Feedback from Programs

Writers' Exchange

Please pass on our sincere gratitude to everyone at CLICK for helping us provide a safe, welcoming, and supportive space where kids can get inspired and boost their literacy skills. Thank you for all that CLICK does to help the kids in our community succeed and become confident, capable people.



Thunderbird Elementary School

It was a wonderful opportunity for our students to learn about Hoop Dancing, and students got to learn how to do those dance moves as well. We would not have been able to have this experience without the support of CLICK.

Mount Pleasant Family Centre

Thank you so much for helping us make music and friendships and solidifying parent-child relationships. Your donation has made an immense difference in the lives of so many Mount Pleasant families. Forever grateful.



Kiwassa Neighbourhood House

This year, 25 children from the Children's Program were fully subsidized to attend Summer Break Camp, participating in daily activities and excursions without fear or financial burden. This financial relief is crucial to low-income working families who lack the supports and resources to ensure

their children are participating in engaging and developmentally appropriate activities during school closures. Thanks to CLICK we are continuing to break down barriers that get in the way of children thriving and learning outside of school hours.

Captain James Cook Elementary

... Many students experienced a hand full of "firsts" at Evans Lake like experiencing their first time camping, rock climbing, paddleboarding, swimming in a lake, leaving Vancouver, spending 2 nights away from their families, helping to serve food to their teachers and classmates, eating three meals a day at a dinner table with their cabin mates (at home most eat alone or sit in front of a television), sleeping in a cabins with 10 other classmates, being disconnected from technology for 3 days, and hiking up a mountain.



Grateful for our Donors

In 2023 the CLICK team's efforts resulted in more Vancouverites being introduced to CLICK and its important work in helping the city's most vulnerable, at-risk children.



Hope Couture...a passion for fashion and helping community

For the second year in a row, CLICK got a major boost in its fundraising efforts in 2023 from a group of Vancouver women known as Hope Couture. Several years ago the six friends decided they wanted to give back to their city by organizing events to raise funds for deserving charities. Some of the women had attended CLICK's annual Dinner to Make a Difference so knew about CLICK's important mission to make a difference in the lives of children and youth living in poverty in Vancouver.



In 2023, the Hope Couture women again organized a fashion show fundraiser for CLICK, which highlighted fashions from two of the city's top fashion houses - Bacci's and Boboli. The site was Southlands Nursery, which was transformed into a magical garden for the event, Night of the Pink Lotus. Guests heard from a young adult, Jesse Costucci, who grew up in chaotic poverty but with support and hard work became a successful small businesswoman.

The funds raised by the Hope Couture group made a significant difference to what CLICK was able to disburse to programs in the fall.. The CLICK team is deeply grateful to these six women who care and put so much effort into helping highly vulnerable children in our city. They understand that these children deserve a chance to have a stable and successful future.

Monthly Donors Really Make a Difference

Children living in poverty need support throughout the year – which means CLICK counts on its donors for their support for those 12 months too. Monthly donors give CLICK ongoing and reliable funding for programs counting on CLICK support. That monthly commitment means we can be even more effective in addressing Vancouver's child poverty crisis.

Monthly Donor Spotlight: Lawrence Harris



Before he was introduced to CLICK by a friend, Lawrence Harris had no idea of the extent of child poverty in Vancouver. He believes many Vancouverites aren't aware of the struggles of many children and youth in their city.

Lawrence feels strongly that we shouldn't have a situation where so many children and youth are going to school hungry and can't access activities and programs because their parents can't afford them. "All this is needed to allow children to develop into confident and contributing citizens."

An IT professional who has been a Scout leader for 25 years, Lawrence has seen firsthand how children can thrive when they benefit from opportunities that combine learning and fun. And as a CLICK monthly donor for the past 10 years, he knows his support can mean a brighter future for at-risk children.

Mission Statement

CLICK envisions a Vancouver where a child's life is not determined by their postal code or household income. Every child in our city should have a safe place to go after school, access to healthy meals and the opportunity to pursue their dreams and goals and succeed in life.

2023 Financial Synopsis

Amount Raised: \$267,838

Grants Disbursed: \$236,391

Fundraising Costs: \$9,153

General and Administrative Costs: \$7,132

Fundraising and Admin Costs: 6.08 % of revenue

The CLICK Board: Fuelled by Commitment and Passion

CLICK's work in raising funds and awareness to support children living in poverty in Vancouver is accomplished by our volunteer board who come from a variety of backgrounds. While we had several volunteers to help with special events and projects in 2023, CLICK has never had any paid staff. Our board puts in hundreds of volunteer hours every year because we know what a big difference CLICK support makes to kids in need.

Brenda Penton, *President*

Catherine Atyeo, *Founder/Vice President*

Annie Ehman, *Secretary*

Shane MacArthur, *Treasurer*

Karen Stanley, *Donor Liaison*

Mike Evans, *Grants Committee Co-Chair*

Ron Scott, *Grants Committee Co-Chair*

Lisa Wong, *Social Media*

Angelina Dean, *Social Media*

Vivian Chow, *Director at Large*

2024 marks CLICK's 20th anniversary, and with the help of our donors, we look forward to continuing supporting Vancouver's most vulnerable kids in the years to come.

CLICK welcomes your interest and support.

Get in touch at: contact@clicktokids.ca or 778 819 1980