



Contributing to Lives
of Inner City Kids

ANNUAL REPORT

2025



2025 – The Year in Review

In 2025 CLICK completed its 21st year of raising awareness and funds for programs supporting children and youth living in poverty in Vancouver. What began in 2004 as a small, entirely volunteer-run charitable foundation in the heart of the inner city has now directed more than **\$2 million** to programs that every day meet critical needs for those children.

This year CLICK raised **\$341,437** and disbursed **\$271,150** — the largest annual disbursement in our history — bringing the total directed to programs since 2004 to **\$2,012,450**. We funded 71 programs, up from 68 the year before, and those programs reported reaching 13,932 children and youth.

Demand continues to outstrip what we are able to give. In our spring and fall granting periods we received a total of 109 applications requesting \$429,500 — well over what we could disburse. Each one of those applications represents a program working to feed, mentor, instruct, coach or simply welcome a child who needs a safe, caring place, and each one we cannot fully fund is a gap somewhere in this city.

The reasons that 20% of Vancouver children and youth live in poverty have not changed. The cost of housing and food in Vancouver remains punishing for working poor families, and their children carry the stress of it into every classroom. What makes CLICK effective against a problem that large is the generosity of our donors and community partners, combined with our board's first-hand knowledge of where and how a donation will do the most good.

To everyone who gave, volunteered, or shared our story this year: thank you. Vancouver's children deserve — despite poverty — to live their best lives, and you are the reason more of them did in 2025.

Brenda Penton, Board President



Fred Lee — a longtime CLICK champion — has been instrumental in urging Vancouverites to alleviate the effects of poverty on children and youth. Fred's support has been key to the increase in funds raised year over year.

Pictured with Fred is CLICK co-founder Catherine Atyeo.

Highlights of 2025

- In May, CLICK marked **Inner City Kids Week**, proclaimed by the City of Vancouver, with the **Definitely Not a Gala** community event at Heritage Hall.
- The **Rosé League** — a group of women tennis players — once again chose CLICK as the recipient of their charitable component.
- In October, CLICK's premier fundraising event, the **Dinner to Make a Difference**, returned to the award-winning Café Medina in downtown Vancouver.
- Also in October, the **Vancouver Odd Fellows Lodge 90** hosted a dance party to benefit CLICK.
- In December, community partner **Hope Couture** — six Vancouver women who use their love of fashion to help local charities — raised funds for CLICK.
- In December, the CLICK board again proactively purchased grocery gift cards for select Vancouver schools to distribute to working poor families in time for the holiday season. A total of **430 cards valued at \$43,000** were given to **23** elementary and secondary schools, a retailer discount stretching CLICK's purchase further still. Principals, who distributed the cards to parents, were extremely grateful to CLICK for this support.

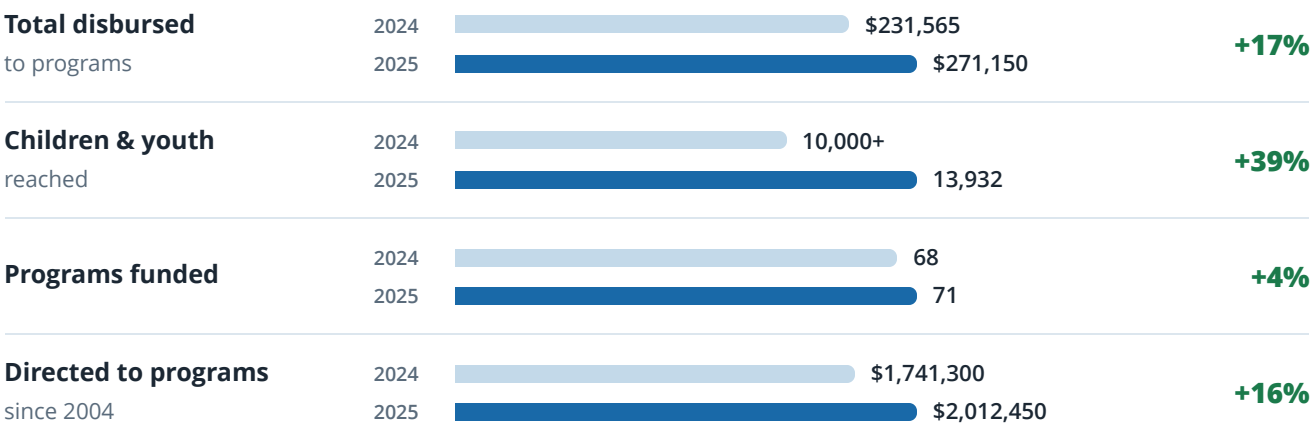


Supporters at the Dinner to Make a Difference, Café Medina.



With thanks to the sponsors of Definitely Not a Gala! 2025.

Growth & Impact



2024's reach was reported as "10,000+", so the change shown is a conservative estimate. Both years are based on reporting by the program applicants.

What a donation does

\$19

Average cost of reaching one child through a CLICK-funded program.

\$3,213

Average grant — small enough to say yes often, large enough to matter.

\$17,555

Given by 32 monthly donors across 379 recurring gifts — funding we can plan around.

\$2,012,450

Directed to programs for Vancouver children living in poverty since 2004.
CLICK passed the \$2 million mark in 2025.

Mission Statement

CLICK envisions a Vancouver where a child's life is not determined by their postal code or household income. Every child in our city should have a safe place to go after school, access to healthy meals and the opportunity to pursue their dreams and goals and succeed in life.

Making a Difference

In 2025 CLICK once again made a significant difference in the lives of children and youth living in poverty by funding: food programs, sports and recreation, the arts, literacy and homework support and more.



**based on reporting by the program applicants. Figures cover two granting rounds (March and October); amount disbursed includes the \$43,000 holiday grocery gift card program.*

Reports from Funded Programs

Organizations that receive CLICK funding are required to report on how the funds were applied. Here are a few examples.

The Dance Centre:

Power of Dance

Power of Dance delivers six one-hour dance workshops during school hours in Vancouver inner-city schools where children face significant economic barriers. Workshops are free and no special clothing or equipment is required. By bringing dance directly into the school, the program removes transportation obstacles and ensures equitable access to high-quality arts programming.

In the spring the program ran at **Lord Roberts Elementary** in the West End, supporting 61 students across three classrooms in grades 1 to 3. Several newcomer students with limited English took part and engaged fully — movement-based activities that don't rely on verbal communication gave them an easier way to be themselves among their peers.



Power of Dance at Lord Roberts Elementary.

87%

had a positive experience

98%

reported a better mood afterwards

88%

reported better concentration

"I learned that people will not laugh at me when I dance." — Grade 1/2 student

Printmaking Residency at Waverley Elementary

Waverley students come from diverse backgrounds and, according to census data, high poverty. They include Indigenous families, many single-parent families, and newcomers from Mexico, Vietnam, China, India, South America, Africa, Afghanistan and the Middle East. Some are refugees seeking long-term settlement, some have experienced trauma, and some are the children of international students, who are prohibited from working.

Embedding the program within the school day allows inclusive access to arts programming without barriers such as enrolment, travel, coordinating drop-off and pick-up, or the stigma of pull-out programming — building equity between students and community within the school.

The CLICK-funded residency connected students to the plants and built features of their school and neighbourhood, engaging **240 children** in monoprints, serigraphs, observational drawing, stencilling and cyanotype. Twelve teachers and 202 students responded to the program survey.

Teachers described the program as "exceptional," with students "interested throughout," "independent and fully engaged," and "building confidence while developing artistic skills." Students took risks, explored their creativity and expressed their feelings in a supportive environment.

"I can feel the nature, feel the art, feel the freedom, feel the peace." — Student

"I feel like a real artist." — Student



Printmaking at Waverley Elementary.

East Side Arts Society:

Studio 101 at xpey' Elementary School

Studio 101 is an East Side Arts Society program dedicated to supporting diverse and engaging artistic experiences for east side youth. Many east side schools have limited exposure to professional artists and to arts experiences beyond the classroom. The program gives students insight into the creative process while building creative confidence and an appreciation of the visual arts.

Workshops are provided at no cost to the students' parents or to the school, and give children the chance to gain hands-on skills by learning from professional artists in the artists' own workspaces.



Students at xpey' Elementary with work made during a Studio 101 workshop.

Students in grades 4 to 7 took part in workshops creating ceramics and mixed media. The program at xpey' attained **over 90% of planned attendance** across in-class sessions, artists' studios and field trips to Emily Carr University — particularly impactful, as these classes would otherwise not have had any field trips during the year.

Grateful for our Donors

In 2025 the CLICK team's efforts resulted in more Vancouverites being introduced to CLICK and its important work in helping the city's most vulnerable, at-risk children.



CLICK's 32 monthly donors gave \$17,555 across 379 recurring gifts in 2025 — four of them joined this year.

"CLICK helps fill critical gaps for inner-city kids by turning donations into meaningful, local action. Their impact on Vancouver's youth is profound and lasting, which is the primary reason we are happy to help this dedicated group of volunteers raise much-needed funds."

Steve Weatherbee

"I believe in contributing to grassroots organizations that truly make a difference and CLICK is definitely one of those organizations. The leadership and people within the organization serve with a hands-on approach that has made significant improvements in the lives of children living in poverty in Vancouver."

Monique Badun



Supporters at CLICK events through 2025.

2025 Financial Synopsis

Amount Raised	\$341,437
Grants Disbursed	\$228,150
Holiday Grocery Gift Card Program	\$43,000
Total Disbursed to Programs	\$271,150
Fundraising Costs to Revenue	8%
Administrative Costs	2% of revenue
Total Directed to Programs Since 2004	\$2,012,450

2024 comparatives: \$380,990 raised, \$231,565 disbursed, fundraising costs 8% of revenue, administrative costs 2.1% of revenue.

The CLICK Board

CLICK's work in raising funds and awareness to support children living in poverty in Vancouver is accomplished by our volunteer board, who come from a variety of backgrounds. While we had several volunteers to help with special events and projects in 2025, CLICK has never had any paid staff. Our board puts in hundreds of volunteer hours every year because we know what a big difference CLICK support makes to kids in need.

Brenda Penton, President

Catherine Atyeo, Founder / Vice President

Annie Ehman, Secretary

Shane MacArthur, Treasurer

Karen Stanley, Donor Liaison

Mike Evans, Grants Co-Chair

Ron Scott, Grants Co-Chair

Angelina Dean, Social Media

Lisa Wong, Director at Large

Vivian Chow, Director at Large

Connect

✉ contact@clicktokids.ca

☎ 778 819 1980

🌐 www.clicktokids.ca

■ [click4kids](#)

■ [CLICKtoKids](#)

✉ c/o Britannia Community Education
1001 Cotton Drive, Vancouver, BC V5L 3T4

CLICK: Contributing to Lives of Inner City Kids Society is a registered Canadian charity.
Registered Charity No. 860301886RR0001

